





FROM 1962, WE GIVE THE RIGHT TASTE TO YOUR DAY

policaffetorrefazione.com



INDEX

 HISTORY	4
 QUALITY	6
 DISTRIBUTION	8
 OUR PRODUCT	12



HISTORY

Our Company was founded by Giuseppe Poli in 1962. Mr. Poli nurtured his passion for coffee and he soon converted it into a successful business. We buy the best quality of green coffee from the most renowned markets. Then, we create blends of high quality to satisfy all our customers.

Our company is provided with the most modern and efficient equipment. Our success relies heavily on the high quality of the product, the competitive cost and the continuous evolution of the final product.

Torrefazione Poli has developed a long experience in the art of roasting. Nowadays, it is a dynamic, solid and modern company, already deeply established in the Italian market and strongly oriented to foreign markets.

MISSION

Caffè Poli has been synonymous of the classic tradition of the Italian espresso for more than 50 years. Our blends are made exclusively from the best species of Arabica and Robusta. The production is carefully monitored at every single stage of the process: starting from the right selection of raw materials and the roasting, to the sale of the final product. Every product is ready to be launched on the market only after a careful analysis. Expert tasters certify the excellence and the right agreement with the highest quality standards.

THE GROUP

Nowadays, our Group is structured in three different companies: Torrefazione Poli, C House Coffee Shop & Lounge Café and Nero Aroma. Each sector gives rise to a different coffee experience. However, the same passion and excellence are at the base of the final product.



QUALITY

Our quality division does every day many strict controls to examine the origin of the green coffee and, also, of the final products. We do so many exams trying to fulfill the market with the highest quality that is possible to realize. For the first thing we take a sample of green coffee and we do the control of the possible defects of the beans. Then, we roast the sample and we do the visual analysis, the olfactory analysis and, at the end, the tasting exam.

In this last phase our experts analyze the aroma, the body, the aftertaste of the flavour and the balance among the three. Only if the blend passes all the exams in respect of the maximum level of quality, we sell the products to the market.

CERTIFICATION

Torrefazione Poli decided to be certified ISO 9001, in order to guarantee quality service to its customers and achieve continuous performance improvement. This certification allows to achieve improvements in the working environment and, therefore, greater satisfaction by the customer. The ISO 9001 is a way to organize in a systematic manner to pursue the improvement of the quality of the product / service and the organization. The ISO 9001 certification, which structure is oriented to quality as customer satisfaction and streamlining of the organization, is synonymous with quality, reliability and commitment to maintain his promise.



DISTRIBUTION

THE BAR

the local agents deliver our products by weekly, supported by sales managers who regularly visit the customers in order to help and control the issues concerning the preparation and consumption of coffee. The competence and specialization of our technicians are essential to provide adequate support to our customers. The main task of them is to provide adequate support and assistance, working in synergy with the agents.

THE OFFICE

We created a range of products in capsules and coffee machines for the offices. The coffee of the capsule is in a controlled atmosphere and the result is the best final quality in the cup; the coffee guarantees the maximum freshness and total preservation of the flavors and of the aromas. Moreover, we offer to the consumer a special line of product with hot drinks in capsules such as the ginseng and the barley, and a range of teas and herbal teas.

HOME

To achieve comfortably all our customers at home, we have created a dedicated line of capsules compatible with the main machines present in the market. Our range is completed with the ground coffee for moka, pods, but also tea, herbal teas, hot chocolate and ginseng. All our products are available on our e-shop platform.





G.D.O. (BIG RETAIL)

Since September 2014 we are present in some of the most important structures of the big retail in area 1 and 2 Nielsen. We have developed a range of products designed specifically to meet the needs of new markets, with Nespresso capsules system compatible and Lavazza A Modo Mio*. We guarantee efficiency and high quality product, with a market prices very competitive and with exclusive packs. In addition to the capsules compatible with most systems on the market, we produce other products for the big retail such as, Caffè Poli cans with 100% Arabica ground coffee, the coffee blend "Red Tradition", ground coffee "Classico blend" and ground coffee "100% Arabica blend".

LINE FOR VENDING

Torrefazione Poli created a line of products dedicated to the vending market. In addition to coffee blends, we offer all the products needed to the vending machines, such as sugar, soluble products and paper cups. We guarantee quick and efficient technical assistance for the vending machines for small and medium management

* Marchio appartenente a terze parti, non ricollegabile in alcun modo al produttore autonomo Torrefazione Poli s.r.l. La compatibilità delle capsule è funzionale all'utilizzo sulle macchine Nespresso e Lavazza e non sostituisce l'utilizzo delle capsule originali.

OUR PRODUCT

We produce many coffee blends made exclusively from the finest quality of Arabica and Robusta of the world, skillfully blended to get a drink that always reflects the classic tradition of the Italian espresso, in the body, in the aroma and in the flavor. The superior quality of our product, the competitive prices and the maximum diversification, permit us to meet all the needs and the tastes of the market, and determine our growing success not only locally, but also abroad. Our range is based on: big retail, public exercises, vending, office and private consumption. We propose to the market, coffee beans and ground coffee capsules compatible with the main circuits on the market, coffee pods, but also tea, herbal teas and chocolate. The offer is completed with professional coffee machines, vending machines, machines for capsules and many others products.







TORREFAZIONE POLI S.r.l.

Via Galvani 2
24048 CURNASCO DI TREVIOLO (BG) Italy

Tel. +39 035 691553
Fax +39 035.691904

caffè-poli@iol.it
policaffetorrefazione.com

