

AN ITALIAN TRADITION OF QUALITY SINCE 1821



FROM OUR FAMILY TO YOURS





FROM 1821 A TRADITION OF PHARMACEUTICAL HIGH QUALITY PRODUCTS

Ciccarelli and the pharmacies have been walking together through the centuries. "My maternal ancestors were already in the eighteenth century apothecaries ..."

With these words, the President of Ciccarelli Marco Pasetti, today proudly reaffirms the bond of their family first with a corporation crafts then, through two centuries of Italian history, with a pharmaceutical industry strongly present even today in the global market.



CUPRA MARITTIMA

FROM OUR FAMILY TO YOURS

In 1905, from a recipe by Clemente Ciccarelli, pharmacist and cavalry captain, was born toothpaste Pasta del Capitano.

Since then, the effigy and the signature of its creator, in plain sight of packaging and advertising materials, assure consumers about the quality of our products.



THE FIRST ITALIAN ENTREPRENEUR THAT PUT HIS FACE ON TV



In 1963, Nico Ciccarelli personally appeared on TV to promote own products within Carousel (the unique prime time advertising program in that period): for the first time in Italy, the owner of a company conversed directly with consumers.

Moreover, "put his face" has always characterized the way we ask ourselves, care and transparency, loyalty and trust, with consumers.

WITH ITALY IN THE HEART

Our company is proudly Italian. Born in Cupra Marittima, Marche Region (center of Italy), and developed in Milan where, even today, is located the entire production chain, with highly skilled staff, technologically advanced production facilities, and with a mission: combine tradition and innovation with pharmaceutical research, in order to create high quality products at a fair price.



**MARCO PASETTI
PRESIDENT AND
NEPHEW OF DR.
NICO CICCARELLI**

AND LOOKING TO THE FUTURE

Active in the markets of oral hygiene, personal hygiene, foot care and women's skin care products, Ciccarelli offers a wide range of products with leading brands: PASTA DEL CAPITANO, CERA DI CUPRA, TIMODORE, L'OFFICINALE DEL DR. CICCARELLI.

The attention to research and development, production quality and continuous professional development, are supported by an extensive network of sales and distribution network covering the entire domestic market and more than 70 countries in the world.



**THE ACTUAL HEAD
QUARTER IN MILAN**



A CERTIFIED QUALITY

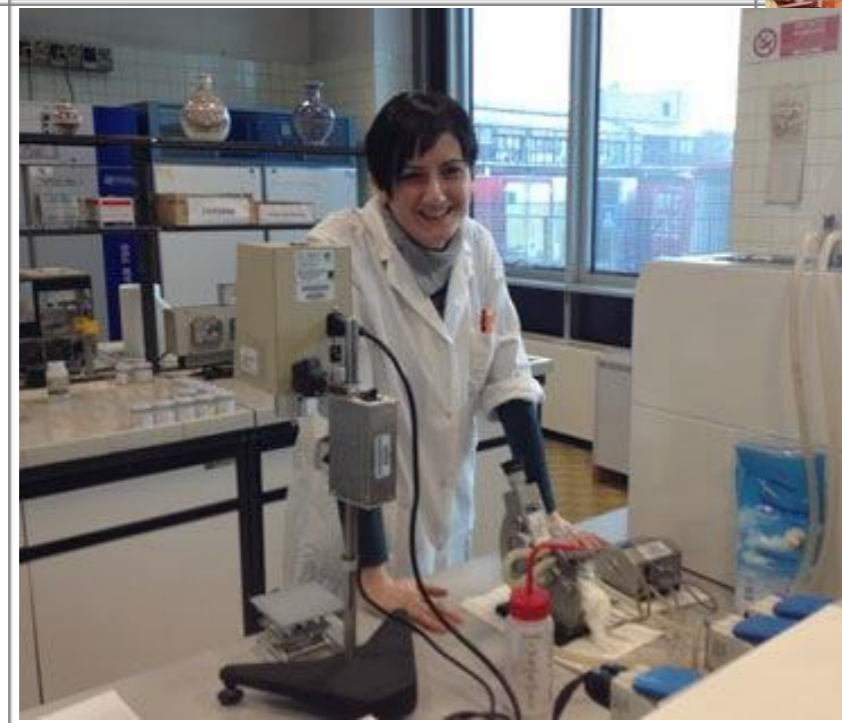
The constant attention to the needs and expectations of consumers leads us to a continuous research of the best raw materials, where is possible, of natural origin, trying to offer the best possible price with a sure reliable service.

And to guarantee the highest level of quality in all production steps, it was natural for us to establish a system of quality management, according to the UNI EN ISO 9001: 2008.

The certification number shows that we were one of the first companies in Italy to obtain the ISO certificate.



YESTERDAY & TODAY



OUR MARKETS

MODERN DISTRIBUTION with specific lines such as Cera di Cupra and Pasta del Capitano.

Timodore and S.O.S lines, exclusively sold in PHARMACIES.

High Level Department Stores and TV shopping with premium lines.

We are present in more than 70 foreign markets where we are proud to offer the same quality products that made us one of the most popular and reliable company in our country.



PRODUCTS

Farmaceutici Dr. Ciccarelli is a company that boasts a presence on the market for decades, trying to renovate itself every year with new products always realized with pharmaceutical rigor at the best quality-price ratio. We have products for the whole family distributed in the mass market, dermocosmetics and foot care items available in pharmacies and premium top quality products for selective luxury channels.



MASS MARKET



PHARMA



PREMIUM-LUXURY

PASTA DEL
CAPITANO®
1905



S.O.S.
PELLE
LABBRA
UNGHIE



CUPRA®
MILANO





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