

**CATAMEDIA**  
*digital factory*

[WWW.CATAMEDIA.IT](http://WWW.CATAMEDIA.IT)

## DIGITAL FACTORY FOR BUSINESS

**O**ur approach to creating and personalizing your corporate image is based on a sum of complementary skills that will be at your disposal. Our team consists of several profiles specializing in the following areas of expertise: **SEO Specialist, Social Media Manager, Web Developer, Graphic Design** and **Copywriting**.



## SERVICES

—

BASED ON THE DATA GATHERED FROM THE ANALYZES AND CORRELATED TO YOUR BRAND IDENTITY, WE WILL DETECT HOW TO CREATE EFFECTIVE AND USEFUL COMMUNICATION TO ACHIEVE YOUR GOALS.

### 01 WEB DESIGN & DEVELOPING



### 03 SOCIAL MEDIA



### 05 DIGITAL PR



### 02 SEO SPECIALIST



### 04 CONTENT MARKETING



### 06 VIDEO STORYTELLING

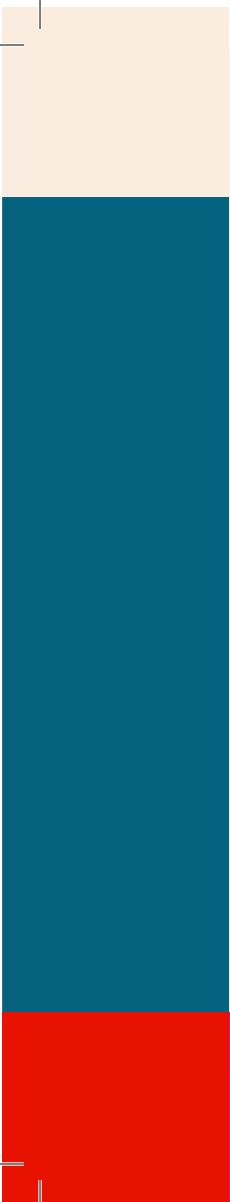


### WEB DESIGN & DEVELOPING

—  
WE BUILD YOUR ONLINE  
IDENTITY

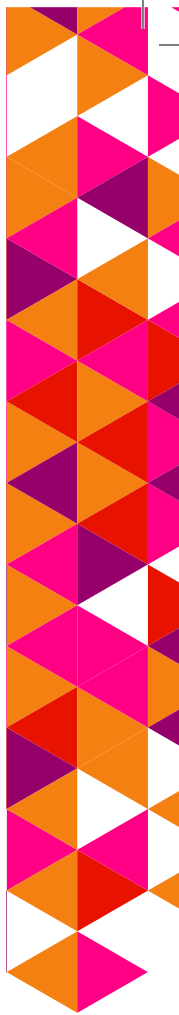
*We create the web project  
that can best represent you  
and push users to visit your  
site.*





**C**atamedia creates modern and dynamic web sites, offering innovative and effective web design solutions with the purpose of **converting visits site to real customers and contacts.**

Whether you want a technical partner for the realization of your e-commerce site, a modern business showcase for your business or looking for a graphic restyling, Catamedia is the right agency to contact: our team of web designers, graphic designers and expert developers will be able to understand your needs and translate them into the best service site for you.





## KEYWORDS

OUR SEARCH OF KEYWORDS IS DIVIDED INTO FOUR SIMPLE AND EFFECTIVE STEPS. PLACEMENT GUARANTEED!

## SEO SPECIALIST

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### BECOME VISIBLE

*We highlight your business on search engines by using appropriate tools to increase SEO ranking.*

**C**atamedia is also a web marketing agency experienced in search engine indexing. Web sites that follow us through our SEO management plans get the right **boost for search engines**, thanks to a meticulous care for content quality and to the attention of Google's standards designing websites easily indexable on search engine. The experience in social media marketing and the creation of **viral content** that drives more and more users to our clients.

## SOCIAL MEDIA MARKETING

—  
CONNECT WITH YOUR  
PUBLIC

*We take care of your  
brand identity on the  
Social Network by pro-  
filing the target and cre-  
ating content that can  
affect and fidelize it.*







**F**rom the commercial point of view, the focus on choosing the Social Network (or its different features) is crucial to achieving the business goals.

From years it is possible to use (with unthinkable results) these platforms to promote your company or business to a large number of people.

You can also choose the audience that interests and invest only in that:

***targeting the audience decrease the investment cost and make it far more effective.***

Social Networks represent the unmissable opportunity for companies to establish a relationship with a vast pool of potential customers and fidelize them.

## CONTENT MARKETING

—  
ATTRACT USERS WITH RIGHT  
CONTENT

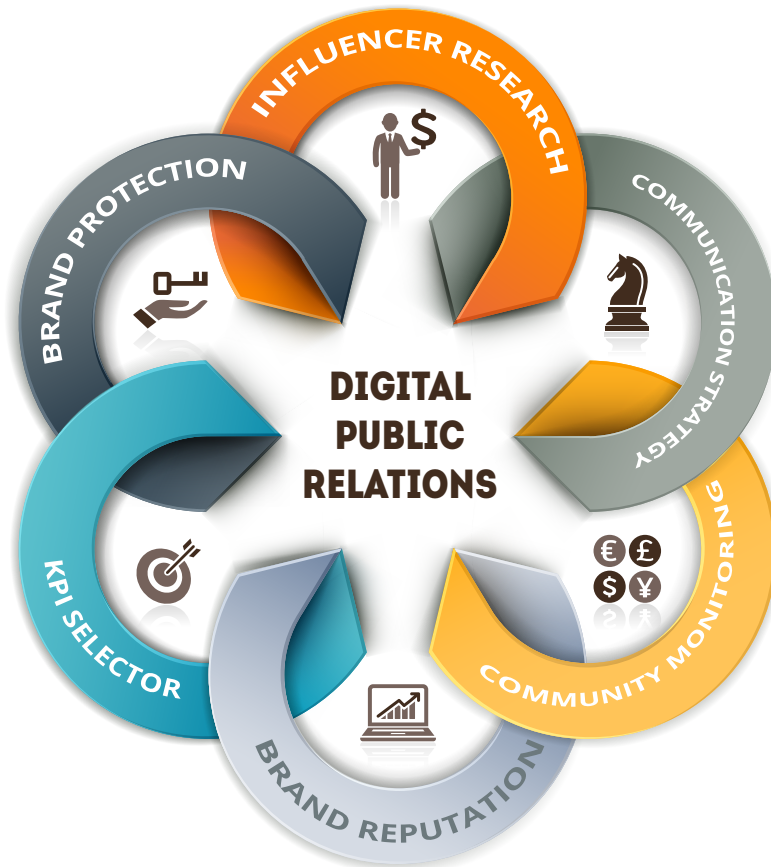
*We help you bring visitors to your site by creating ad-hoc content and targeted advertising campaigns.*





**P**roducts and services of every kind are searched every moment through search engines, intercepting the needs and these users gives us the great opportunity to conclude a sale or acquire a new customer. Through an effective **advertising campaign**, entrusting yourself with Google Adwords experts, and with a truly **irrelevant business investment over traditional ADV**, all this becomes possible. The only thing that you will have to worry about is to have a clear goal to reach, our team of experts will do the rest.





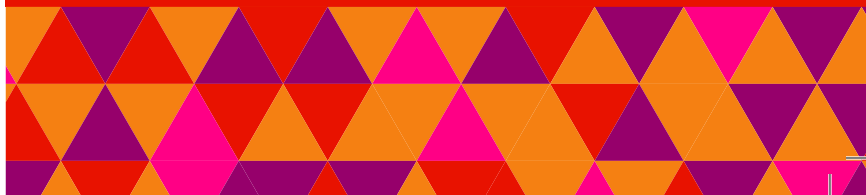
## DIGITAL PR

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### HOW IS YOUR ONLINE BRAND REPUTATION?

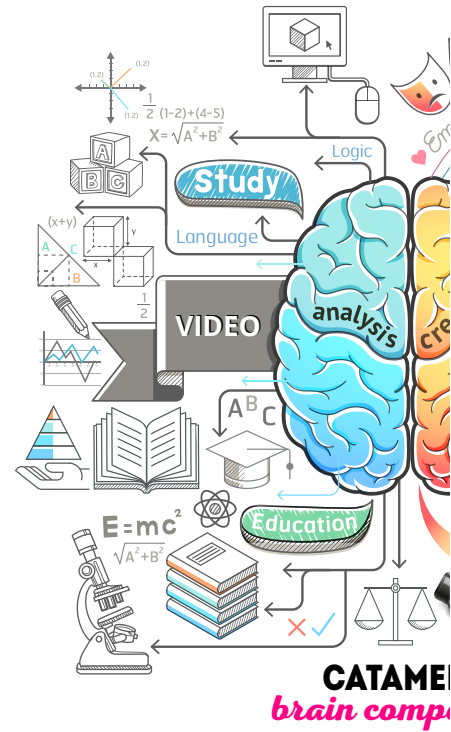
*Make sure users talk about you and your services by turning to digital pr specialists.*

**W**e take care of your company's online relationships by detecting industry influencing and tracking conversations around your brand. We plan communication strategies to involve referral media, communities, and social network users. Relationships last over time. Pointing to Digital Pr's business is the winning strategy for a brand image to build in the long run.



# VIDEO STORYTELLING

TELLS A STORY THAT EXCITE  
YOUR CLIENTS



## MAKE YOUR BUSINESS GROW WITH US



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