



AL-Invest 5.0

PROMOS

Internazionalizzazione
e marketing territoriale



CAMARA DE INDUSTRIA COMERCIO
SERVICIOS Y TURISMO DE SANTA CRUZ - BOLIVIA

CHILE: OPPORTUNITIES FOR ITALIAN SMES IN EUROPE AND LATIN AMERICA

Milan, 13 November 2017

Palazzo Affari ai Giureconsulti – piazza Mercanti, 2

Programme

- h. 17.00** *Registration*
- h. 17.15** *Opportunities for Italian companies in Latin America and Chile:
The AL-Invest project - Cross Clustering Initiative and its results*
Andrea Bonalumi, Director, Promos/Metropolitan Chamber of Commerce of
Milan Monza Brianza Lodi
Raffaello Benetti, Global Network Manager Promos
- h. 17.45** *Chile: investment opportunities*
Olivier Lunghini, Secretary General, Italian Chamber of Commerce in Chile
- h. 18.00** *The ratification of the Treaty for the avoidance of double taxation*
Hugo Hurtado, Partner, Tax & Legal, Deloitte Chile
- h. 18.15** *Internationalisation opportunities for Italian SMEs*
Paolo Ippoliti, Tax Partner, Law firm specialised in tax law and company law,
Deloitte
- h. 18.30** Support instruments for SMEs: *Latin America IPR SME Helpdesk and ELAN Biz*
Nicoletta Favaretto, Elan Network
- h. 19.00** *Networking cocktail*

Deloitte.



CAMARA DE COMERCIO
ITALIANA DE CHILE



ELAN

European and Latin American
Technology based Business Network

LATIN AMERICA 
IPR SME HELPDESK